

SEP12/12 16.43
*** WFTV-TV ***

REP. # _____ OFF. # 6556 SALESMAN # _____

BUYER NAME KATIE KEULEMAN

SALES PRSN WA- JOE KNAUER

CONTRACT # 6313585

	CLASS:	NATL.	LOCAL	REGIONAL
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ORDER # _____ CONTRACT # 0515002

CLASS: NATL.

LOCAL

REGIONAL

PRDCT	PATRIOT MAJ USA	EST#1770	COMMENTS: (LINE, ORDER, INVOICE
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4

FLIGHT DATES SEP13/12 SEP26/12 WK-2

100

DATE SEP 12/12 16.43

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____

DATE SEP12/12 16.43

REP: TO LENA
EP TITTE

* NEW ORDER **
TTLS \$141350..60X
PLS CFM, THX 9/12

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

PATRIOT MAJORITY USA

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
AGENCY ADVERTISER CODE = 84 AGENCY PRODUCT CODE = 91 AGENCY EST# = 1770												
1			1205A-105A	30		\$500.00	9/13	9/14	3		TH-F	3
PROGRAM : JIMMY KIMMEL LIVE CON COM1 : JIMMY KIMMEL LIVE												
2			1000A-1100A	30		\$700.00	9/13	9/14	2		TH-F	2
PROGRAM : MILLIONAIRE/FEUD CON COM1 : MILLIONAIRE/FEUD												

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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
: LINE#	:	:	:	:	:	:	: DATE	: DATE	: /WK	: INVT	:	: SPTS
3			1100P-1135P PROGRAM : EYEWITNESS NEWS CON COM1: EYEWITNESS NEWS	30		\$2,800.00	9/13	9/14	1		TH-F	1
4			1100A-1200N PROGRAM : THE VIEW CON COM1: THE VIEW	30		\$1,600.00	9/13	9/14	1		TH-F	1
5			1200N-100P PROGRAM : EYEWITNESS NEWS @ NOON CON COM1: EYEWITNESS NEWS @ NOON	30		\$1,300.00	9/13	9/14	2		TH-F	2
6			400P-500P PROGRAM : DR OZ CON COM1: DR OZ	30		\$1,300.00	9/13	9/14	1		TH-F	1
7			500A-530A PROGRAM : EYEWITNESS NEWS CON COM1: EYEWITNESS NEWS	30		\$900.00	9/13	9/14	0		TH-F	0
8			500P-530P PROGRAM : EYEWITNESS NEWS CON COM1: EYEWITNESS NEWS	30		\$3,000.00	9/13	9/14	0		TH-F	0
9			530A-600A PROGRAM : EYEWITNESS NEWS CON COM1: EYEWITNESS NEWS	30		\$1,200.00	9/13	9/14	1		TH-F	1
10			530P-600P PROGRAM : EYEWITNESS NEWS CON COM1: EYEWITNESS NEWS	30		\$3,000.00	9/13	9/14	1		TH-F	1
11			600P-630P PROGRAM : EYEWITNESS NEWS CON COM1: EYEWITNESS NEWS	30		\$4,000.00	9/13	9/14	1		TH-F	1

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12			600A-700A	30		\$2,600.00	9/13	9/14	0		TH-F	0
PROGRAM : EYEWITNESS NEWS												
CON COM1: EYEWITNESS NEWS												
13			700P-730P	30		\$5,000.00	9/13	9/14	1		TH-F	1
PROGRAM : JEOPARDY												
CON COM1: JEOPARDY												
14			700A-900A	30		\$2,800.00	9/13	9/14	1		TH-F	1
PROGRAM : GOOD MORNING AMERICA												
CON COM1: GOOD MORNING AMERICA												
15			730P-800P	30		\$5,000.00	9/13	9/14	1		TH-F	1
PROGRAM : WHEEL OF FORTUNE												
CON COM1: WHEEL OF FORTUNE												
16			330P-700P	30		\$5,000.00	9/15	9/15	2		SAT	2
PROGRAM : COLLEGE FOOTBALL												
CON COM1: COLLEGE FOOTBALL												
17			700P-800P	30		\$1,800.00	9/15	9/15	1		SAT	1
PROGRAM : JEOP/WHEEL												
CON COM1: JEOP/WHEEL												
18			900A-1000A	30		\$2,500.00	9/15	9/15	1		SAT	1
PROGRAM : GOOD MORNING AMERICA - SAT.												
CON COM1: GOOD MORNING AMERICA - SAT.												
19			1200N-1230P	30		\$1,000.00	9/16	9/16	1		SUN	1
PROGRAM : EYEWITNESS NEWS @ NOON												
CON COM1: EYEWITNESS NEWS @ NOON												
20			600P-630P	30		\$2,750.00	9/16	9/16	1		SUN	1
PROGRAM : EYEWITNESS NEWS												
CON COM1: EYEWITNESS NEWS												

REP HEADLINE# 6313585
*** ORIGINAL REV#0 ***

REP: TEL# 703 528 7800 FAX# 703 528 7880
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP
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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
21			600A-900A PROGRAM : EYEWITNESS NEWS CON COM1 : EYEWITNESS NEWS	30		\$1,500.00	9/16	9/16	1		SUN	1
22			900P-1000P PROGRAM : REVENGE CON COM1 : REVENGE	30		\$8,000.00	9/23	9/23	1		SUN	1
23			1000P-1100P PROGRAM : SCANDAL CON COM1 : SCANDAL	30		\$8,000.00	9/13	9/13	1		THU	1
24			1205A-105A PROGRAM : JIMMY KIMMEL LIVE CON COM1 : JIMMY KIMMEL LIVE	30		\$500.00	9/17	9/21	5		M-F	5
25			1000A-1100A PROGRAM : MILLIONAIRE/FEUD CON COM1 : MILLIONAIRE/FEUD	30		\$700.00	9/17	9/21	3		M-F	3
26			1100P-1135P PROGRAM : EYEWITNESS NEWS CON COM1 : EYEWITNESS NEWS	30		\$2,800.00	9/17	9/21	2		M-F	2
27			1100A-1200N PROGRAM : THE VIEW CON COM1 : THE VIEW	30		\$1,600.00	9/17	9/21	2		M-F	2
28			1200N-100P PROGRAM : EYEWITNESS NEWS @ NOON CON COM1 : EYEWITNESS NEWS @ NOON	30		\$1,300.00	9/17	9/21	3		M-F	3
29			400P-500P PROGRAM : DR OZ CON COM1 : DR OZ	30		\$1,300.00	9/17	9/21	3		M-F	3

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:	LINE#	:	:	:	:	:	:	:	:	:	:	:
SEP/12			141350.00									
CONTRACT TOTAL												141350.00
TOTAL SPOTS												60

MARKET TOTALS \$344,175 WFTV 41% WKMG 16% WESH 29% WOFL 12% WKCF 1% WRBW 1% CABL 0%
WOPX 0% WRDQ 0% EFTV 0%

SVC- NSI
DEMOS- RA35+*